

NEWS FROM DUBAI



With six major clients in Dubai (and more starting when I return in late October), I have been extremely busy with quarterly trips abroad. Because of the unique dynamics of a market that is growing and evolving so quickly, I have had some amazing experiences and a tremendous amount of learning. While it is a Middle Eastern country, it is very much a global economy and a diverse culture. If you haven't had a chance to read my blog entries lately, be sure to check [this one](#) out. It will bring you up to speed on my visits there.

Here are a few interesting things to note about the unparalleled growth and development in this little corner of the world, and some of the unique ideas they've set in motion in Dubai:

- According to Wikipedia, Dubai is the fastest-growing city in the world.
- The workforce is mostly foreign; less than 20% of the population are citizens.
- Although the economy was built on the oil industry, it now contributes only 3% of national revenues.
- Until the 1980s, Dubai was a key port on the trade routes of Western manufacturers; now it is known as an international finance hub.
- Dubai boasts the largest man-made harbor in the world; what will be the world's tallest building when it opens in 2009, the Burj Dubai; the world's first seven-star hotel, the Burj al-Arab, which stands on its own man-made island; skiing and snowboarding on the indoor snow mountain (while it's 105°-120° F outside); a theme park in progress that will be twice the size of Disney World; a 24-square-mile archipelago of man-made islands in the shape of the world's continents; and The Palm Islands, the three largest man-made islands in the world – in the shape of palm trees so big they can be seen from space.



(Image sources: www.wikipedia.com and www.jimmygrewal.com)

GAZELLES & ROCKEFELLER HABITS

UPCOMING EVENT: GAZELLES GROWTH SUMMIT OCTOBER 23-24 IN LAS VEGAS

Some of the greatest minds in business will be converging in Las Vegas for two days of laser-focused, high-caliber presentations and discussions. This is an executive education experience like no other, an opportunity to develop and refine the strategies and understandings you need to grow your business and dominate your market. Presenters include:

- **PAUL ORFALEA**, the founder of Kinko's (a \$2 billion/year company), speaking on how to stimulate creativity in your employees, create a culture that thrives, and turn obstacles into opportunities

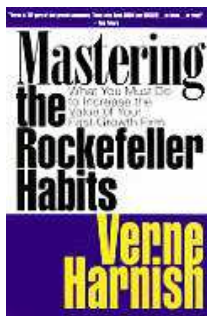
- **FRED REICHHELD**, named one of the Top 25 consultants in the world by *Consulting Magazine*; speaking on the links between customer loyalty, profits and growth
- **ROBERT CIALDINI, Ph.D.**, one of the most cited social psychologists of our times and author of the 20-year bestseller, *Influence: the Psychology of Persuasion*. He'll speak on the Six Weapons of Influence and how to use each – positively and non-manipulatively; decisions triggers (what they are and how they work); and the surprising truth about what tips the scales in your favor.
- **VERNE HARNISH**, CEO of Gazelles and founder of Young Entrepreneurs Organization, addressing the #1 barrier to sustainable and profitable growth (and how to overcome it); and today's hottest ways to create focus, alignment and better communication for a strategy that could triple your profitability.



Several other top-notch speakers are lined up to share considerable and hard-earned wisdom, so I invite you to join me for what promises to be a very powerful event. [For more information or to register, click here.](#)

MORE UPCOMING EVENTS: GAZELLES EXECUTIVE WORKSHOPS

If you're interested in an introduction into the Rockefeller Habits methodology and how to leverage its value in your organization, or if you want a refresher course to energize you and your team and improve on your ability to implement the Rockefeller Habits, there are two regional executive workshops coming to the Pacific Northwest in the near future:



- Seattle, Washington on December 6-7
- Portland, Oregon on January 9-10

Over the course of two full days, you'll explore cash models, strategic planning, market factors, hiring strategies, meeting rhythms, business metrics and so much more. To review the full agenda and additional workshop dates, [click here.](#)

I will be attending at least one session, if not both, and I invite you to join me. If you're not able to attend but you are interested in the Gazelles material, we will conduct private sessions for you, your executive team or your company. To explore this idea, please e-mail Janice (Janice@CoachKevin.com).